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For information

**Executive Summary**

Details of the EAIE  
Annual Conference

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**EAIE Annual Conference**

1. Please find attached details of the Annual Conference of the European Association for International Education (EAIE). It will be held in Turin on 15-18 September. The theme of the conference will be 'Universities: education providers or market players?'
2. For further details on the conference and to register visit: [www.eaie.org/torino/registration](http://www.eaie.org/torino/registration)

19 August 2004

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Amsterdam, 19 May 2004

Dear Colleague,

I would like to take this opportunity to inform you about the EAIE and the benefits of being a member and of attending our annual conference. The European Association for International Education (EAIE) is a member led non-profit organisation for higher education professionals active in internationalisation.

**What does the EAIE do?**

The EAIE:

- organises an **annual conference** which is recognised as a major event in European education and provides a concentrated opportunity for debate, sharing of information, contact with colleagues, and professional development.
- runs an expanding programme of **training** for professionals in international education.
- provides a variety of **publications and electronic services** designed to meet the information needs of its members: a regular magazine (*EAIE Forum*); a series of Occasional Papers with deeper analysis of selected issues; a on-line Membership Directory; an electronic discussion list EAIE-L; and a website with, for example, links to partner-search databases.
- undertakes **research, consultancy and other projects** to support the aim of quality enhancement in international education.

**Membership Benefits**


The following are just a few of the benefits of being a member of the EAIE:

- Worldwide networking – in 2003 the EAIE had more than 1500 members in over 50 countries. Its 2003 conference attracted nearly 2000 participants from all over the world
- Professional development through various training courses, workshops and conference sessions
- Leadership opportunities within the EAIE Executive Board, its Professional Sections and Special Interest Groups, or on the EAIE committees
- Free *EAIE Forum* three times a year plus Occasional Papers as published
- Answers at your fingertips using the EAIE-L e-mail network
- On-line events calendar – a list of major activities taking place in the field of international higher education throughout the year
- Partner-search database to help you find the right partner for your international programmes and projects
- A chance to attend the biggest EAIE event, the annual EAIE conference, for a reduced fee

Enclosed with this letter, you will find a copy of this year's Conference Announcement. If you require any more information, I would refer you to our website [www.eaie.org](http://www.eaie.org).

We look forward to welcoming you as a new EAIE member!

Yours sincerely



Janny van Wijk  
PR Officer



**16<sup>th</sup> Annual  
Conference  
of the European  
Association for  
International  
Education**

**15-18 September 2004  
Torino Italy**

# 16th Annual Conference of the European Association for International Education

15-18 September 2004 Torino Italy

**You are warmly invited to join us for the 16th Annual EAIE Conference in Torino, a wonderful opportunity to catch up with colleagues, update yourself on all the innovations in the world of international higher education and experience the historic city of Torino.**

## Let's go Torino!

Situated on the banks of the river Po at the foot of the Italian Alps, Torino is strategically located in Europe and easily accessible. Once Italy's first capital, it is now an historic and multifaceted city that will surprise you with its wealth of nature, culture and Baroque elegance. Greener than most cities, Torino offers you numerous parks, gardens, and four major rivers.

Take a stroll along one of Torino's many tree-lined avenues, ascend the Mole Antonelliana, or go shopping under the arcades. After Cairo, Torino has the finest Egyptian collection in existence, so do pay a visit to the Egyptian Museum. The architect was Guarino Guarini, who also designed the dome of the chapel that contains one of Torino's most fascinating artefacts, the Holy Shroud.

Relax at an historic café with a cup of *Bicerin*, Torino's typical coffee, chocolate and cream-based beverage, or sample the *Barolo* or *Barbaresco* wines. That the Torinesi enjoy the sweet things in life is evident from their traditional delicacies, such as the spreadable gianduia cream also known as *Nutella*, and vermouth, the aperitif invented by Benedetto Carpano in 1786.

Torino is also an international centre of learning. With its many institutions of higher education, the city is working hard to "continue to learn, to learn to do things well, to learn to teach others...", stressed by Mayor Sergio Chiamparino as very important in order to keep "growing further and reaching new goals".

This city will be the perfect location for the 2004 EAIE conference, covering all aspects of international education. So let's go to Torino.

## Conference host

In 2004 the Università degli Studi di Torino ([www.unito.it](http://www.unito.it)) is celebrating its 600th anniversary. In this special year the University, in collaboration with the Polytechnic, is proud to host the 16th Annual EAIE Conference. Reaching the 600-year mark is of great importance and as the Rector of the University, Professor Rinaldo Bertolino, explains, this anniversary "comes at a time of transition, when the university institution is called to review its function and update its organisation to meet new duties and new challenges. At this time of great innovation, the Università degli Studi di Torino has its own special mission, determined by its tradition and its geographical position: which is to continue its cultural and scientific mission by contributing to cultural and scientific integration in the European context".

The Università degli Studi di Torino has always focused on establishing valuable international relations with foreign universities. Its interests extend beyond Europe, now reaching towards candidate countries to the EU, the new independent states, as well as countries such as Brazil, Argentina, Cuba, and China. With France the Università degli Studi di Torino set up the Italo-French University (UIF) between 1998 and 2000. Strong bonds have also been formed with the European Training Foundation and the United Nations agencies whose headquarters are in Torino. The Università degli Studi di Torino has participated in the SOCRATES programme from the beginning, and also in many other (research) projects financed by the European Commission. In fact, one of the University's top priorities is research, both fundamental and business oriented, on a national and international scale.

## Who will you meet at the conference?

Educators and advisers, including:

- directors and staff of international offices
- exchange programme coordinators
- language specialists
- academic staff and counsellors
- research and industrial liaison officers
- educators and researchers dealing with aspects of internationalisation
- leaders and opinion-makers in international education
- and a variety of individuals with a particular interest in the future of international higher education.

## Why should you attend?

The EAIE conference can support you in your professional development in a variety of ways. Take advantage of this opportunity to:

- make new contacts and renew old ones
- learn, explore and network
- update your knowledge
- exchange information
- find partners for projects
- develop a collective voice on issues and policies

## Conference activities

The conference itself will be preceded by optional pre-conference activities, such as challenging workshops and an information day devoted to Italian higher education. As at all EAIE conferences, the main programme will include sessions organised by the EAIE's Professional Sections and Special Interest Groups. In the evenings you can attend special events, which will allow you to experience Torino's cultural life and network in an informal atmosphere.

## Conference venue

Most of the conference activities will take place in the very modern Lingotto Conference Centre. Lingotto started out in 1920 as Fiat's first major car factory and was later turned into a multifunctional centre by architect Renzo Piano. It incorporates a conference centre, exhibition centre, business centre, hotel, offices, shopping arcade and ample underground car parking.

## Registration and information

Look out for the *Conference Invitation* with registration form, programme descriptions, as well as detailed information regarding accommodation and transport, which will be mailed in May. Registration through the EAIE website will also be possible from May.

If you do not normally receive EAIE mailings, or you have not received your copy of the *Conference Invitation* by the end of May, please contact the EAIE Secretariat:

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PO Box 11189  
1001 GD Amsterdam  
The Netherlands  
tel +31-20-525 49 99  
fax +31-20-525 49 98  
e-mail [eaie@eaie.nl](mailto:eaie@eaie.nl)

Please display as a poster

[www.eaie.org](http://www.eaie.org)

## The perfect opportunity

Advertise, sponsor or exhibit! Take advantage of this unique chance to reach the select audience attending the 16th Annual EAIE Conference. Either choose the options that appeal to you most, or ask for our assistance in putting together a tailored package to reach our many conference participants and market your programmes, products or publications. Torino is the perfect opportunity. Don't miss it! Visit our website or contact Janny van Wijk, PR Officer at [wijk@eaie.nl](mailto:wijk@eaie.nl).